

NVASLA is a non-profit 501(c)6. A portion of all annual sponsorships goes to higher educational institutions in Nevada to help educate future landscape architects.

NEWSLETTER

JAN.

Volume: 22 Number: 01



Pink Flamingo

Photo by Melissa Gonzalez

PINK FLAMINGO

by Carrie Becker, ASLA

In what was the Pink Flamingo's highest level of interest since the recession. a merry group of "Belles and Beaus" came out for the southern family style 2017 Pink Flamingo Awards Banquet, held at Honeysalt restaurant on December 1, 2017. Colleagues, sponsors, and honored guests mingled

with one another while enjoying the beverages sponsored by GPH, Gothic, Ironsmith, Kalamazoo, and Mountain States Wholesale Nursery. While the quarters were close, attendees were still able to meander through the venue seeking out the perfect raffle item(s) to put their tickets in, which were

generously donated by Aria Landscape Architecture, JWZunino Landscape Architecture, Lage Design, Lisa Ortega, Moon Valley Nurseries, Nevada ASLA, Rainbird, Southwick Landscape Architects, Vangson Consulting, and Victor Stanley.

Our lovely emcee, Chapter President

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Sponsor Package Attached At End

PINK FLAMINGO AWARDS



Pink Flamingo

Photo by Mirella Garcia



Pink Flamingo

Photo by Mirella Garcia

Pink Flamingo

Photo by Carrie Becker

PINK FLAMINGO AWARDS



Roadways - Ascaya Streetscape -Southwick Landscape Architects



Multi Family – Elysian at Stonelake – James Chaddick and Assoc. + Silver Lands, Inc.



Legacy Landscape - Sand Harbor Unit Lake Tahoe Nevada State Park - Ronald E. Blakemore, ASLA & Nevada Division of State



Parks - Sean's Park -Southwick Landscape Architects



Springs Preserve Playground: PLAY Workshop and Research -UNLV Downtown Design Center



Springs Preserve Playground: PLAY Workshop and Research – UNLV Downtown Design Center

BECOME A 2018 SPONSOR!

SEE ATTACHED SPONSOR PACKAGE ATTACHED TO THE END OF THE NEWSLETTER











Laura Miller, had many groups to thank for their participation and support of the chapter and this event including the Executive Committee, Sponsors, the Nevada State Board of Landscape Architects, and Chapter and Event chairs. Samantha Solano, along with Hunter representative

Trae Sadler,
presented the Hunter
Scholarship awards
to UNLV students
Sara Younis, Michael
Hernandez, DK Roth,
and Susy Martinez.
TMCC student
Jordan Bridgeman
also received a
Hunter scholarship,
presented by the
Northern Section
at their most recent
meeting.

As attendees were seated at the long tables in preparation for dinner to begin, they were greeted by striking decor put together by Mirella Garcia, Melissa Gonzalez, Diego Alvarez, and Corv May. The greenery, terrariums, string lights, and candles added another level of warmth to the room and would not



PINK FLAMINGO

Continued from page 4

have been possible without the generous theme sponsorship of Nevada Sales Agency and Star Nursery.

Cecilia Schafler,
Awards chair, kicked
off the annual
awards portion of the
evening by thanking
the Michigan
Chapter who
graciously judged
this year. 15 projects
were summited

in 8 categories: Commercial, Institutional, Multi Family, Park, Planning and Analysis, Roadways, Unbuilt, and Legacy Landscape- a new category this year recognizing sound design principals that have enabled designed landscapes to endure and serve their intended function over the

long term.

Merit Awards were presented for the following projects:

Multi Family - Elysian at Stonelake - James Chaddick and Assoc. + Silver Lands, Inc.

Parks - Sean's Park -Southwick Landscape Architects

Roadways - Ascaya

Continued on page 6









PINK FLAMINGO

Continued from page 5

Streetscape -Southwick Landscape Architects

Legacy Landscape
- Sand Harbor Unit
Lake Tahoe Nevada
State Park - Ronald
E. Blakemore, ASLA
& Nevada Division of
State Parks

One Honor Award was presented for the Springs Preserve Playground: PLAY Workshop and Research - UNLV Downtown Design Center. This project was also awarded Project of the Year.

Chapter Awards

Award of Honor-Debra March, City of Henderson Mayor Silver Award- Dan Kovach

Trustee's Award-

Barb Santner

President's Awardall previous chapter presidents

A final thank you goes out to our Olmsted Sponsors, the highest level of sponsorship within our chapter. Belgard, Hunter, Nevada Sales Agency, Rainbird, and Victor Stanley supported not only



PINK FLAMINGO

Continued from page 6

this event, but every event we hosted throughout the year thanks to their annual sponsorship.

The excitement around this year's event is a wonderful sign for growth in 2018. Next year will mark the 20th anniversary of the Nevada Chapter and great things are already being

planned for the 2018 Pink Flamingo, which will be held at a venue large enough to house you, your colleagues, and your colleague's colleagues!!! We look forward to seeing you there!



2nd Annual Mayor's Symposium On Urban Design



Thursday February 15, 2018
At The Historic Fifth Street School

This will be our first luncheon of the year with lunch being sponsored by *Victor Stanley*

GRAPHIC WITH RICHARD SCOTT



February 2, 2018

1-Day Event

Space Is Limited!

ASLA members interested in participating, please contact

Steven Clarke (steven.clarke@unlv.edu) to RSVP.





http://www.sketchingfromsquareone.com/

Nairee Agulian



STUDENT ESSAY

by Nairee Agulian

My experience at the ASLA-EXPO gave me the opportunity to step into the real world as a landscape architect. It was truly a joyful moment to see the massive quantity of professionals all together in one room. It was also an honor to be enjoying this event with them. By having the chance to listen to their accomplished landscape designs gives me a perspective of what types of projects I could possibly design. I noticed during the convention, my attention was drawn towards playground design for children. As a result, my favorite Expo booth and discussion group evolved around playgrounds.

There was a discussion on the Griffith Park Stage about Children's Outdoor Environments. The park that fit this topic is the Boston Nature Center. Which also won the Honor Award from the Boston Society of Landscape Architects in 2000. Interestingly, the site had a mental health hospital that was surrounded by a cow farm. Surprisingly, the patients of the hospital helped with the cow farm chores. Although, the mental health clinic does not exist anymore, the sixty-seven acres has a new design concept to bridge its residence and nature.

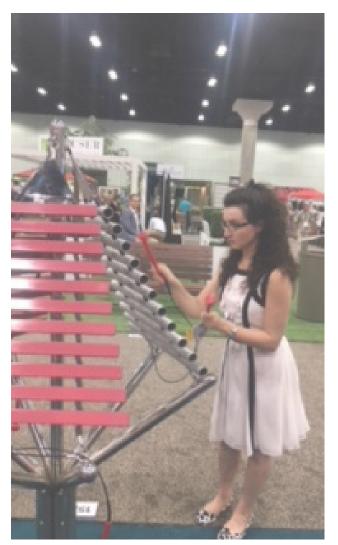
There are three elements included in the design for the children's playground that successfully sparked creativity through nature. The first element was to have a twenty by twenty sand box. This way, the kids can create an object, or build any architecture that comes to mind. The second element added was a little bridge in which a light water stream ran through. As a result, it created a puddle of mud at the end of the stream. Children not only got their feet wet. They also explored their imagination by playing with the mud. The third element was just an empty grass lot, filled with twigs and branches. In this area the kids can create anything from fairy houses, and even hotels for the birds. Just like any playground that has swings and slides, it is also important for kids to interact with nature. All the elements mentioned in the Boston Nature Center involve nature objects for the kids to play and create. I also believe that playgrounds should have an aspect of learning while the kids play, which is why my favorite expo booth involves a unique playground learning essential.

The Percussion Play expo booth provides outdoor musical instruments for kids to learn. This company originated in London, England where they ship their products all over the world. Made from the most durable equipment, this way kids can play the instruments through rain or shine. This company has any instrument that comes to mind. One example is called the Harmony, which is the xylophone. Another example is the Tutti, which is a colorful sound sculpture. Of course, my favorite are the Tembos, which are aerophone drums that create a funky noise when you hit them with the paddle. Ideas like this encourage children to play with sound, and also lets them learn how enjoyable it is to play with musical instruments.

Playing is an important factor in a child's life. Designs like the Boston Nature Center and Percussion Play successfully incorporates great playing and learning concepts in their design. One thing I analyzed from the ASLA- EXPO is the thousands of professionals in the landscape architecture field. The fact that someone with my major can make a difference in everyday life with a simple design is inspiring. Even if it includes designing something simple like the playground.









A THANK YOU TO OUR SPONSORS FOR AN AMAZING 2017!

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EDITOR'S





2018

by Diego Alvarez

Happy New Year everyone! Thank you to all the supporters of the newsletter through out 2017. Here are my top 3 images for 2017. I'm looking forward to another amazing year in 2018!



The Park

Photo by Diego Alvarez



Beebox Workshop

Photo by Diego Alvarez



Cathedral Rock

Photo by Diego Alvarez

Submit articles, updates, events, & photos to:

editor @nvasla.com



NORTHERN SECTION

by Marc Chapelle, ASLA North Section Secretary

As we say farewell to 2017 and we look forward to 2018, some notable items in northern Nevada's Landscape Architectural and design community are worth sharing. This year, the City of Renosponsored program moved forward with ReLEAF Reno program. Though not really an official "plan", it is a guiding document designed to preserve and expand Reno's urban forest. Managed as a charitable foundation and focusing on quality of life and benefits of urban tree cover, it is presented as the City's renewed focus on investing in street trees for the future urban canopy.

With the passage of County school measure WC-1, Washoe County School District is moving forward immediately with three high-schools, three middle-schools, and nine elementary schools, and expansion of existing facilities at Damonte Ranch and elsewhere. As this capital funding sales tax is perpetual, WCSD is excited to provide additional expansion to the system for the next several decades.

Many projects of regional significance were brought forward, with emphasis on the landscape in the built environment. As the Northern Nevada housing shortage intensifies, projects such as Caramella, Butler, Prado Ranches, the StoneGate Community, UNR's student housing for downtown, and many in-fill plans for apartments, condominiums, and single-family tracts came into government planner's offices this year. Back in August, the City of Reno anticipated at least 84 projects asking for approval of 10,000 new homes over the next two years.

The Truckee Meadows Regional Planning Agency's 2017 Regional Plan 5-year update is in the final stages of being rolled out, and with an increase of commercial and industrial interconnections, with traffic and employment expansion into adjacent counties, will play a more prominent role in steering long-term growth for the three largest local government agencies of Northern Nevada. Their report in late 2016, emphasized the 'missing' middle housing between detached single-family and apartments: Duplexes, multiplexes, courtyard apartments, townhomes, and similar. Some of this exciting growth is spilling over into adjacent communities like Carson City, Lyon County, and the nearby independent Indian colonies. The spot-light is now on housing, but office, commercial, eldercare, and industrial projects are also heating up, too.

As recently as late December, the City of Reno approved their updated City master plan. Called ReimagineRENO, it placed increased emphasis on identifying, preserving, and celebrating places, artworks, and landscapes of cultural or historic significance. Included in this new document were several sections regarding "complete streets" to encourage enhanced streetscape designs for multiple modes of transportation – bike, transit, pedestrian, and automobiles – and an overall increase in the use of landscaped buffers and utilizing LID principles throughout. Not just along major thoroughfares, either. The new plan goes so far as to address increasing introduction of urban food production and edible landscapes into projects, where appropriate and feasible. The plan is a solid leverage for encouraging the application of the new SITES principles on future projects here in the Truckee Meadows and Northern Nevada.

Even though we may not have a direct seat at the table, or our specific product or flavor of design is be passed over, our landscape body of work, input, and ideas are valued by agencies and the community in general. Our greater contributions are to the community, and go beyond that pretty planter, sports fields, or the occasional pedestrian plaza. To all, I wish a prosperous new year. May the subtle, long-view of our quite profession continue to inspire and impact our community in 2018 and beyond.









NORTHERN SECTION EVENTS

Thursday, January 11

Nevada Landscape Association (NLA) 27th Annual Education Conference 8AM -4PM

Topic: Maintaining Unconventional Landscapes: How can Landscape Architects, Contractors, and Maintenance Crew work together?" http://nevadanla.com/event/27th-annual-educational-conference/

Speakers: Panel discussion with Northern NV ASLA Landscape Designers & Architects

Wednesday, January 24

Luncheon at University of Nevada Cooperative Extension at 4955 Energy Way, 12 noon - 1PM (Light lunch provided)

Topic: State Proposed Regulations for Continuing Education Q&A with NSBLA

Speaker: Ellis Antunez, ASLA, Executive Director

RSVP to mchapelle@LumosInc.com

NORTHERN NVASLA COMMITTEE



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SAVING LANDSCAPES

by Sandy Low



Picnic area constructed by the Civilian Conservation Corp (CCC), 1930s, Cathedral Gorge State Park, Photo by Karen Low

Why is it important to save landscapes? Why not tear out whatever is in place and built something new? Landscapes can tell who we are and where we came from; having a connection to the history and culture of a site can make a design richer and more meaningful.

For most of the twentieth century, landscapes were considered worthy of preservation only within the context of an association with an historic building, and those buildings. The early exception, thankfully, was the nation's awareness of the importance of preserving and setting aside cultural areas, and significant natural landscapes of the United States. Influenced by the writings of Andrew Jackson Downing, in the mid-1800s, leaders, preservationists, naturalists, and citizens recognized that these important landscapes should be set aside for preservation and for the enjoyment by all people.

When the National Register came to accept the importance of landscapes, they were initially classified within existing historic districts. By 1970, landscape preservation became recognized as an important cultural resource. The National Park Service implemented Cultural Landscape Inventories and Cultural Landscape Reports to identify the important elements present in a landscape in order to establish the bases for management. Relatively recently, in October 2000, the National Park Service, in partnership with the American Society of Landscape Architects, added the Historic American Landscape Survey (HALS) to the

SAVING LANDSCAPES

Continued from page 16

documentation programs already being operated by the National Park Service: Historic American Buildings Survey (HABS), begun in 1933, and Historic American Engineering Report (HAER), established in 1969. These documentation programs are important as a way to capture a moment in time. The NPS elaborated: "Historic landscapes are special places. They are important touchstones of national, regional, and local identity. They foster a sense of community and place. Historic landscapes are also fragile places. They are affected by the forces of nature, and by commercial and residential development, vandalism and neglect. They undergo changes that are often unpredictable and irreversible. For these reasons and for the benefit of future generations, it is important to document these places."

The saving of landscapes is a much more complex and layered problem than the preservation of buildings. Landscapes are ever changing, fragile natural processes intertwined with human activity. Landscape uses can be nested together, with one component directly or indirectly affecting another within a specific context and geographic framework. A cultural landscape can be associated with a designed landscape, a vernacular landscape that is an example of human activity, or an historical or cultural site. A natural or scenic landscape implies a beautiful, sublime, or geologically significant site.

Not every landscape can be protected, however with the HALS program, the site can be documented in words, line drawings, and photographs. Once HALS accepts a submission the information is available for designers, preservationists, and the general public.

In the article "The Natural Environment," Charles Roe wrote: "We are linked to the land - past, present, and future. A better understanding of those connections will make us better stewards of the land."



Nevada Sales Agency

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Jazmin Miller 702.343.7434 jmiller@nevadasalesagency.com

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PRESIDENT'S MESSAGE

Email: president @nvasla.com



Tis' the season,

by Laura Miller, PLA, ASLA

To take a breath and say hello to the 2018! The chapter executive committee has met a few times to discuss overall plans leading up to the recent Pink Flamingo (PF) which was a blast! In this newsletter you will notice a recap of the PF and the worthy design award winners. Also, for the next 10 newsletters we will include one essay re-cap from each of the UNLV Student attendees that received a scholarship from NVASLA in order to attend the ASLA Annual Meeting in Los Angeles. Our Northern Section will be including an article every newsletter this year and finally, Sandy Low wants to gain you attention regarding the HALS program.

Skipping into the New Year I hope to see you all at our upcoming series of luncheons and events planned by our President-Elect, Steven Clarke; details forthcoming. The northern section has a solid committee that has planned several events for 2018. It is budget planning season, so the executive committee has been calling all potential sponsors and reaching out for funds for 2018. Victor Stanley and Nevada Sales Agency have already committed. Thank you for your long-term support of NVASLA!

On the serious side, I have heard some stirring that our professional board is under review from the sunset subcommittee in the upcoming legislature. This will require a formal presentation to the committee in defense of our professional board in late January. As this situation progresses we will share information accordingly.

I am looking forward to working through all that comes our way. We have a talented team to do it together. Happy New Year to you all!

Laura B. Miller, PLA, ASLA



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UPCOMING MEETINGS & EVENTS

Organizers: Laura B. Miller (president@nvasla.com) & Steven Clarke (preselect@nvasla.com)

EX-COMM MEETING

January 11, 2018

Time: 4:00 p.m.

Location: UNLV Paul B. Sogg Architecture Building, Las Vegas, NV, United States

GRAPHIC WORKSHOP

February 2, 2018

Time: TBD

Location: Historic Fifth Street School, Las

Vegas, NV, United States

EX-COMM MEETING

February 8, 2018

Time: 4:00 p.m.

Location: UNLV Paul B. Sogg Architecture Building, Las Vegas, NV, United States

LUNCHEON

2ND MAYOR'S SYMPOSIUM ON URBAN DESIGN

February 15, 2018

Time: TBD

Location: Historic Fifth Street School, Las

Vegas, NV, United States

Not a member (or still considering renewal) of ASLA and NVASLA?

Discover the many benefits of joining/renewing! Without the support of members the Nevada Chapter of ASLA would not be as strong as it is. Memberships allow NVASLA and ASLA National to provide you with monthly information on relevant developments within the field nor able to provide advocacy for you within the state of Nevada.

Join: http://www.asla.org/join.aspx

Renew: http://www.asla/org/renew.aspx

Benefits: http://www.asla.org/benefits.aspx



THE NEWSLETTER 2018

Submit to editor@nvasla.com

- ▶ Have you ever thought of writing an article?
- ► How about sharing a photo or upcoming event?
- ► Have an event, job opening or something else to announce?
- ▶ Or maybe you just want to see your name/ photo in print.

We'd love to highlight your creativity in the newsletter. Feel free to submit any relevant item to the newsletter editor.

Please limit articles to 350 words and be sure to include references or links for more information. Submit to: editor@nvasla.com by the due date ahead of the month you'd like your article/image/event to appear.

NEWSLETTER SUBMISSION

DUE DATES:

01/24/2018

02/21/2018

03/21/2018

04/18/2018

05/23/2018

06/20/2018

07/18/2018

08/22/2018

09/19/2018

10/24/2018

11/21/2018

12/19/2018





SPONSORSHIP **OPPORTUNITIES**







PRESIDENT'S MESSAGE



NETWORK | STRENGTHEN

Thank you for the support you give our chapter. Nevada ASLA currently has about 80 members and 30 student members at University of Nevada Las Vegas (UNLV) and Truckee Meadows Community College (TMCC) that are only a part of the people directly impacted by your sponsorship. Sponsorship helps ASLA, but also our community in many ways. Our mission is to provide continuous education of our members, the public, the professors, and to promote stewardship of the environment. Through sponsorships like yours, we are able to provide educational events for members, the public, related green professionals, and students. Through some of this funding, we are also able to provide scholarships to students, in need, who are excelling in the UNLV and TMCC programs of Landscape Architecture.

As a chapter, we are working hard to actively support the green industry, promote sustainability and bring awareness to environmental concerns. As a sponsor, we also see you as a "Friend of the Chapter" and we acknowledge your sponsorship in our publications and at meetings. Long term relationships are developed from our working together. Thank you for considering sponsorship, your support at any level would be greatly appreciated.

Lwh

Laura B. Miller, PLA Nevada ASLA Chapter President 2017-2018



NVASLA provides opportunities for professional networking, continuing education, and promoting the profession through mentorships and scholarships for students.

FREDERICK LAW OLMSTEAD

- Golf Tournament Tee Sponsor
- 4 Tickets to Annual Golf Tournament
- 1/2 Page Ad in Newsletter for 1 year**
- NVASLA Website (with link)
- Monthly Happenings E-blast Recognition for 1 year
- Sponsor 1 Membership Lunch or 1 Mixer (newsletter recognition and 10 minute speaking slot)
- Pink Flamingo Annual Awards Sponsor plus 2 tickets
- 1 Company Spotlight Article (written by you) sent out in E-blast, featured on NVASLA's social media and in 1 (non-sponsor) Newsletter
- Use of the NVASLA Sponsorship Logo

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Upgrade to Membership Lunch Sponsor for \$500 more. Space is limited to 5 sponsors. Olmstead Sponsors have priority.





The mission of the nevada chapter of asía (nvasla) is the continuou education of its members, the public, & the profession, and to promote stewardship of the environment.

NEWSLETTER

Advertise in the monthly newsletter. Distribution to practicing members of the landscape architecture community and professionals from related disciplines.

A LA CARTE

\$75/month 1/4 Page

1/2 Page \$130/month

\$255/month Full Page

MONTHLY

6 Month Consecutive Package 12 Month Package

1/4 Page \$370 1/4 Page \$625

1/2 Page 1/2 Page \$670 \$1,200

Full Page \$1,300 Full Page \$2,400

WEBSITE

The NVASLA website (nvasla.com) is a wonderful platform to support the Chapter. The website provides information about the Chapter, the Executive Committee, links to other sites, and much more! In addition to being noted as a website sponsor, a link to your website is also provided.

Monthly 6 Month (consecutive) 12 Month



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AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

Nevada Chapter

MEMBER LUNCH

Sponsor a membership lunch meeting and advertise your company at the same time! The sponsorship includes lunch, sponsor announcement in the previous month's newsletter, highlight in the following month's newsletter, and up to 10 minutes speaking time at the meeting to discuss products and services.

\$750

GOLF TOURNAMENT

The annual golf tournament is one of ALSA's biggest fund raisers held each year. The tournament provides a great day of golf and numerous networking opportunities!

Sponsorships include:

Beverage	\$250	Longest Drive	\$200
Dinner	\$300	Closest to Pin	\$200
Raffle	\$250	Longest Putt	\$200
Tee	\$250	GPS (when available)	\$250

MIXER

Are you interested in hosting an after work event, a project tour, or a social gathering? As a mixer sponsor, you have the flexibility to create an event that will promote your company and provide a fun or educational setting to network. Space is limited to 4 sponsors. NVASLA will approve the event, assist with coordination, and promote the event via NVASLA social media, newsletter, and E-blast. Sponsor is responsible for remainder of the event planning costs.

\$250 + cost of event

GRAPHICS WORKSHOP

Promote the enhancement of graphic skills amongst landscape architecture professionals and students. Receive newsletters and display recognition. Includes 15 minutes to address attendees.

\$TBD based on event



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^{*}Space is limited to 5 sponsors per year (annual sponsors have priority)



AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

Nevada Chapter

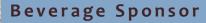
PINK FLAMINGO

The annual Pink Flamingo Awards Banquet is held in December and serves as the year-end celebration for NVASLA. In addition to gathering with fellow members, we honor landscape architecture projects, firms, NVASLA members, and local supporters of NVASLA and the landscape architecture community. Sponsorship is divided into 5 tiers:

Pink Flamingo Sponsor

\$1,000

- Newsletter Recognition
- 1/2 Page Ad in the December and January Newsletter
- NVASLA Website Banner for 1 Month
- Tabletop, Digital, and Verbal Recognition
- 4 Tickets to the Event



\$500

- Newsletter Recognition
- 1/4 Page Ad in the December Newsletter
- NVASLA Website Banner for 1 Month
- Bar Display, Digital, and Verbal Recognition
- 2 Tickets to the Event

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- 1/4 Page Ad in the December Newsletter
- NVASLA Website Banner for 1 Month
- Centerpiece Display, Digital, and Verbal Recognition
- 2 Tickets to the Event

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Newsletter Recognition

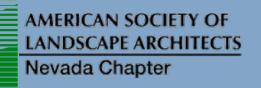
Digital and Verbal Recognition



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For comments/questions please contact us at: info@nvasla.com





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